

18028 (CV)

B.C.A. Examination, June-2020

E-Commerce

(BCA-607)

Time : Two Hours] [Maximum Marks : 75

Note : Attempt questions from **all** the sections as per instructions.

Section - A

Note : Attempt any **four** questions. Each question carries 3.75 marks.

1. What is e-commerce evaluation?
2. Explain the characteristics of B2B EC.
3. What is the difference between 'Server' and 'Client'?
4. Give the names of any six cyber crimes.
5. Give any two features of 'e-banking'.

Section - B

Note : Attempt any **one** question from this section. Each question carries **15** marks.

6. Explain with example the "first mover advantage" in e-commerce.
7. Write a note on 'Infrastructure for e-commerce'.
8. What is the common name of 'Network of Networks'? Explain it.

Section - C

Note : Attempt any **two** questions from this section. Each question carries 22.5 marks.

9. What are the different protocols used in e-commerce? Explain their significance and use in different web. applications.
10. What do you mean by 'Denial of service' attacks? How on-line website operations can be protected from hackers? Discuss.

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11. Discuss the role of e-commerce on business-advertising.
12. What are 'stored value cards' and 'e-cash'? Explain their significance in today's scenario.
13. Explain the following in brief:
 - (a) EDI and business
 - (b) Free speech
 - (c) Electronic cheque

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